

# BROKER Connection

News to help you grow your business

Sept. 28, 2016

## New EEOC Regulations Required for Wellness Incentive Programs



On May 17 the Equal Employment Opportunity Commission (EEOC) issued final rules amending the regulations implementing Title I of the Americans with Disability Act and Title II of Genetic Information Nondiscrimination Act. See how these rules, which are applicable to plan years beginning on or after Jan. 1, 2017, address how your clients may offer incentives for their employer-sponsored wellness programs.



### Broker Support

- **Speed Up Fourth Quarter Business with SAM:** See how the recently introduced Sales Automation Management (SAM) makes your quoting, selling and installation process simpler and faster. [Learn more](#)

### Plans and Services

- **Member Health Resources Receive Enhancements:** Member websites and apps are being made more intuitive, easier to navigate, and optimized for use on mobile and tablet devices. [Learn more](#)
- **New Substance Use Treatment Helpline Announced:** In response to customers' concerns regarding the rising trend in substance use disorder cases, Optum, a UnitedHealth Group company, has introduced a new program, the Substance Use Treatment helpline, now available to consumers. [Learn more](#)

### Health and Wellness

- **The End of HIV?** Many argue that finding an HIV vaccine represents the best long-term hope for breaking the chain of HIV infection and ending AIDS. Vaccines remain the most efficient and effective way to eliminate an infectious disease because they are affordable and practical. But why do we need a vaccine, and what's taking so long? [Learn more](#)

### Client Health Resources



#### Receive News Alerts

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#### More Information

Contact your UnitedHealthcare representative for more information about the items mentioned in this newsletter.

For service-related questions, e.g. billing, claims, and benefits, call 1-888-842-4571. Representatives are available 7 a.m. to 7 p.m. CT.



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Visit the [Profile and Preference Center](#) to send a subscription invite. Just choose "Refer a Colleague" to add recipients from the menu bar.

■ The following monthly observance can be directly copied and placed in your clients' employee communications. For additional wellness information visit the [Communication Resource Center](#).

■ **October is Breast Cancer Awareness Month:** Check out the [October newsletter](#) for ways to increase breast cancer awareness.