



BROKER Connection

News to help you grow your business

July 27, 2016

Small Business Employer Survey Underway for Form 1095-B Information



For the 2016 tax year, it is important that the health coverage is reported under the name of the actual employer, i.e., the employer name shown on the employees' W-2 Forms. To collect and validate this information, a letter was sent to small business fully insured employers beginning July 18 requesting them to confirm if they are a controlled group.



Health Reform

- **Gender Transformation Coverage Update:** Read a summary of the recent Affordable Care Act guidance for your fully insured and self-funded clients regarding Section 1557 prohibiting discrimination on the grounds of race, color, national origin, sex, age, or disability in certain health programs and activities. [Learn more](#)

Broker Support

- **Earn a Broker Bonus in 2016:** When you sell or renews specialty products for groups with two or more eligible employees during 2016, you may be eligible for a broker bonus. [Learn more](#)
- **Prospecting Program Begins:** The 2016 direct marketing campaign targets business prospects with 100 — 2,999 employees in your area and is designed to generate leads with messaging that UnitedHealthcare may have a health insurance plan to meet their business' needs. [Learn more](#)

Plans and Services

- **Prior Authorization Requirement:** UnitedHealthcare is expanding its Prior Authorization requirement for certain surgical procedures to be covered in an outpatient hospital setting to include additional procedures, effective Oct. 1, in most states. [Learn more](#)

Client Health Resources



Receive News Alerts

Don't miss important health plan updates. Simply text **BROKERNEWS to 52789** via your mobile phone and begin receiving our monthly alerts.



Ideas/Suggestions?

Do you have an idea or suggestions for future editions of Broker Connection? Send us an email and let us know!

- The following monthly observance can be directly copied and placed in your clients' employee communications. For additional wellness information visit the [Communication Resource Center](#).
- **August is Immunization Awareness Month:** Check out the [August newsletter](#) to learn more about immunizations for children and adults .