The Bridge2Health difference

Integrated Vision

Helping you achieve better employee health and a healthier bottom line.
Benefits designed to strengthen your business.

Bridge2Health is UnitedHealthcare’s integrated approach to improving employee health. We offer a broad portfolio of benefits, including medical, dental, vision, disability and critical illness. Our wide range of data allows us to generate a more complete profile of our members’ health needs so we can help them achieve better health overall. And when your employees are healthier, your business can be too — with lower costs, less absenteeism and greater productivity.

A better approach to employee health.

Bridge2Health vision by the numbers:

- We monitor 23 chronic conditions, including four that may affect up to 28% of your employees: diabetes, hypertension, high cholesterol and vascular disease
- Our reminder phone calls have been shown to improve exam adherence to 50% versus 3% for postcard programs
- Diabetes management programs that reduce blood glucose levels can save $1,200 to $1,872 per patient per year

A model designed to improve employee health.

The eyes are the only place on the body to offer a non-invasive view of the blood vessels. That means a comprehensive exam reveals information about a patient’s overall health, as well as their vision. By making these connections, Bridge2Health stands apart from more limited benefit models:

- More proactive — Our providers look for warning signs of diabetes, hypertension, high cholesterol, vascular disease and more
- More cost-effective — When chronic diseases are identified early, members are encouraged to seek appropriate care to help them better manage their condition
- More data-driven — Our proprietary eSync Platform maintains both vision and medical data, so we can identify opportunities for members to improve their health
- More complete — We cover a range of vision benefits, from preventive care for everyday eye health to proactive outreach for chronic conditions

Bridge2Health.

We empower our members by providing information, resources and support so they can make better decisions that may lead to better outcomes.
Get the full value of Bridge2Health by integrating UnitedHealthcare medical and vision benefits.

Bridge2Health provides vision education — including health and wellness articles, videos and webinars — to all plan members at no extra cost. Companies with 100 or more employees can truly maximize the power of Bridge2Health by purchasing both medical and vision coverage from UnitedHealthcare.

Compare the difference between what you get with Bridge2Health versus other major vision plans:

<table>
<thead>
<tr>
<th>UnitedHealthcare advantage</th>
<th>Other major vision plans</th>
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<tbody>
<tr>
<td>Automatic monitoring and disease management (DM) referral</td>
<td>★★★ Send diagnosis files via email</td>
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<tr>
<td>Integrated medical, vision and DM care</td>
<td>★★★ Care not integrated</td>
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<tr>
<td>23 condition categories monitored</td>
<td>★★★ Zero to eight conditions monitored</td>
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<tr>
<td>Dilated eye exam recommendations</td>
<td>★★★ No dilated eye exam recommendations</td>
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<tr>
<td>Telephonic reminders for six conditions</td>
<td>★★★ Some send postcards to diabetics</td>
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<tr>
<td>Eye exam information in online health record</td>
<td>★★★ Eye exam information in online health record</td>
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</tbody>
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★★★★ Leader
☆ Minimal capability
— No capability
A better strategy for better health.

Bridge2Health is designed to benefit your business by actively engaging your employees in their own health and wellness.

- **Better information** – We educate our members so they can better understand their personal health issues
- **Better decisions** – With better information, members and providers can make better choices for chronic and everyday care
- **Better health** – The result is better employee health, which can lead to a more productive workforce — and stronger profits for your company

Questions?

To learn more, contact your broker, consultant or UnitedHealthcare representative, or scan the QR code below.