

BROKER Connection

News to help you grow your business

Jan. 11, 2017

New 2017 Broker Bonus Program Announced



When you sell or renew group term life, supplemental life, dental, short-term disability, long-term disability, vision, critical illness, accident insurance and hospital indemnity insurance from the specialty product portfolio for groups with two or more eligible employees during 2016, you may be eligible for a broker bonus.



United Advantage Programs and Services

Don't miss the following programs available exclusively for United Advantage members.

- **Jan. 20 Certainty in an Uncertain World Webinar:** Hear how globalization is creating more health care complexities than ever for multinational corporations and how it may affect your clients. See registration details below.
- **Feb. 1 Pharmacy Management Webinar:** Hear how the landscape of pharmacy management is evolving and how it may impact your clients. See registration details below.
- **Knowledge Institute 201 Set for Feb. 20 -24 in Houston:** What's Ahead for 2017: UnitedHealthcare's Product and Services Update, Self-funded Underwriting and the Political Health Care Landscape are just a sampling of the topics covered at Knowledge Institute 201 scheduled for Feb. 20-24 in Houston. [Learn More](#)

To register for the Webinars listed above, visit UnitedAdvantage.com, click on Training & Education tab, and choose the "Webinar Series" link.

Pennsylvania News

- **Motion™ Incentive Recognized:** UnitedHealthcare Motion has been awarded a Best in Biz Award in the Consumer Product of the Year category. Motion features a wearable device that enables enrollees to earn up to \$1,500 per year in financial incentives. [Learn more](#)

Member Health & Wellness

- **Motion™ Incentive Recognized:** UnitedHealthcare Motion has been awarded a Best in Biz Award in the Consumer Product of the Year category. Motion features a wearable device that enables enrollees to earn up to \$1,500 per year in financial incentives. [Learn more](#)
- **Rally® Enhanced:** See how recent enhancements to Rally provide an interactive wellness experience for members to manage their health on myuhc.com® [Learn more](#)



More Information

Contact your UnitedHealthcare representative for more information about the items mentioned in this newsletter.

For service-related questions, e.g. billing, claims, and benefits, call 1-888-842-4571. Representatives are available 7 a.m. to 7 p.m. CT.



Want a Colleague to Receive the Broker Connection?

Visit the [Profile and Preference Center](#) to send a subscription invite. Just choose "Refer a Colleague" to add recipients

- **Reduce Youth Obesity Program Uses NERF® Products:** UnitedHealthcare recently launched a national initiative featuring Hasbro's NERF products to encourage young people to become more active through "exergaming". [Learn more](#)

Pacific Northwest Update

- **Verity Named New Pacific Northwest CEO:** Claire Verity has been named the CEO of the UnitedHealthcare Pacific Northwest market effective immediately. Claire is a 20-year veteran of UnitedHealthcare having spent the last six years as National Vice President of Business Development and Sales Communications. [Learn more](#)
- **UnitedHealthcare Teams with Seattle Seahawks for Coach Award:** The Seattle Seahawks 2016 High School Coach of the Week presented by UnitedHealthcare was recently awarded to Sid Otton of Tumwater High School. [Learn more](#)

Health Reform

- **ACA Updates:** Given the new administration and Congress' anticipated review of the Affordable Care Act (ACA), we will keep you posted of any changes to the ACA in our Broker and Customer Connection newsletters or in special email announcements as necessary.

Reports & Studies

- **America's Health Ranking Report Released:** View the United Health Foundation's recently released America's Health Rankings® Annual Report showing the nation's health on a state-by-state basis, positive health trends and concerning upticks in several key indicators. [Learn more](#)

Pharmacy

- **Latest Prescription Drug List Changes:** Review the latest [PDL Tracker](#) for a recap of changes outside our Jan. 1 and July 1 pharmacy benefit updates.