



Digital Onboarding

Enrollment can be manually intensive, time consuming and prone to errors.

Employers need an enrollment experience that is more consistent, efficient to manage and accurate.



Digital Onboarding reduces your burden during open enrollment.

With Digital Onboarding, you have a no-cost digital tool that:

- Is easy to implement
- Simplifies your enrollment process
- Results in more informed and engaged employees.



No charge to you or your employees

Streamlined and intuitive

More efficient benefit administration

Easy to use

Smart, personalized recommendations

Fewer steps for you.

Fewer steps means less work.



**Consistent,
digital delivery
of information.**



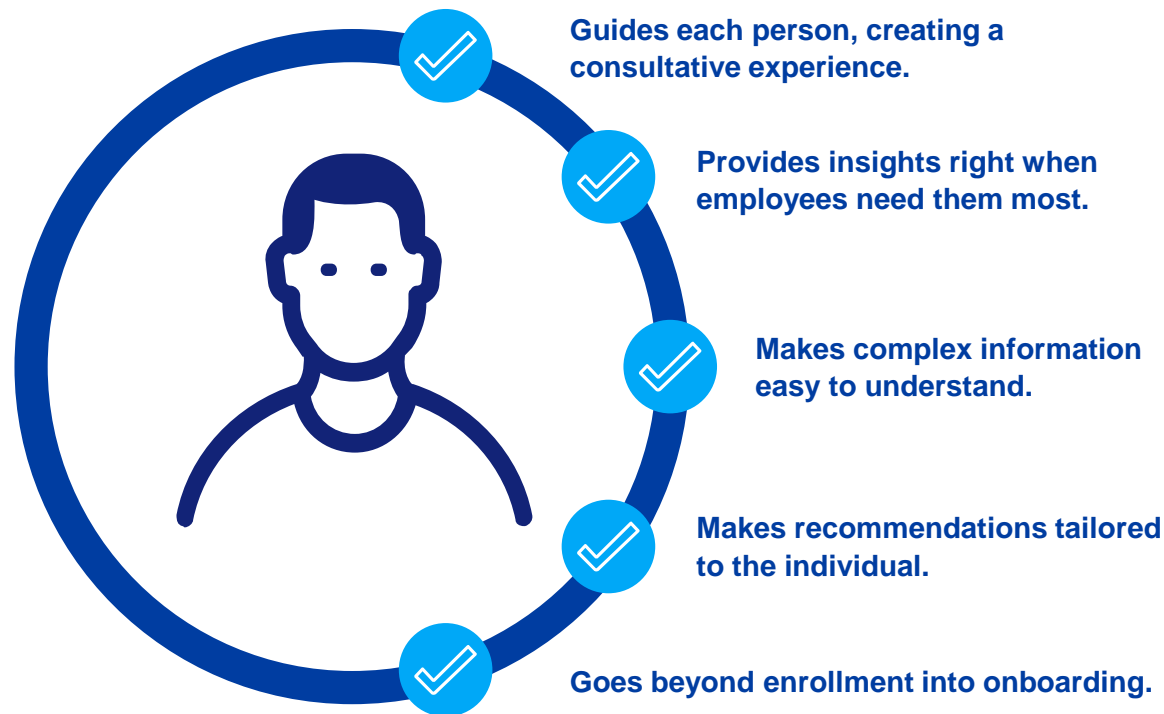
**Real-time access
to enrollment data.**



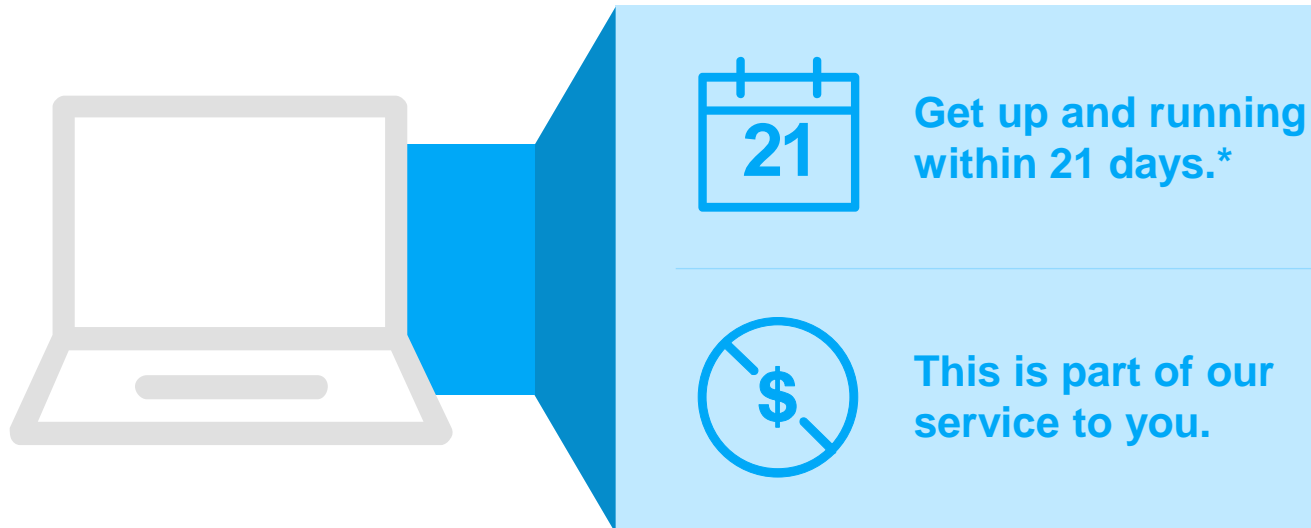
**No more
spreadsheets —
consolidation and
transfer is all
electronic.**

Fewer questions from employees to HR.

Employees get the right information at the right time, removing the burden of pulling together fragmented benefits information.



Smooth, fast implementation with *no costs and other commitments.*



*Twenty-one days encompasses the time between Final Sales Notification to day one of open enrollment.

What is the value of Digital Onboarding?



For employees:

Personalized recommendations based on a few simple questions.

User-friendly online benefits shopping experience.

Help selecting a primary care provider.



For employers:

Faster and easier to implement than the alternatives.

Increased satisfaction for both employees and Human Resources.

Real-time analysis to help manage enrollment.

The program is truly free, with no financial cost.

Signs of engagement success.



Initial results show three key areas where Digital Onboarding has activated employees.

Primary care physician (PCP) selection.	Eligible program opt-ins.	Indications of potential future engagement.
<p>94% selected a PCP as required by the plan.</p> <p>48% selected a PCP <i>even when</i> a PCP is not required.</p>	<p>85% Real Appeal®.</p> <p>100% Healthy Pregnancy Program.</p> <p>85% Behavioral Health Program resources.</p>	<p>100% shared their phone number.</p> <p>98% shared their email address.</p>

Based on initial indicators from 1,000 members.

This is Digital Onboarding... the way enrollment can and should be.

Get an enrollment experience that is more consistent,
efficient to manage and accurate.

Streamlined and
intuitive

Easy to use

Smart,
personalized
recommendations

No charge
to you or your
employees

More efficient
benefit
administration

Appendix.

What is the value of Digital Onboarding?



Brokers:

Simplifies open enrollment.

Streamlines activities of multiple parties to help ensure successful implementation.

Provides UnitedHealthcare account team support to help resolve employers' questions regarding eligibility or system use.

Levels the competitive playing field for brokers without their own proprietary solutions.

Eliminates costs and expands margins for brokers who have funded 3rd party enrollment solutions for their clients.

Prospective customer requirements.

1

Group Profile

- ✓ 101+ employer groups, fully insured or self-funded.
- ✓ New and renewing business on United Platform (ACIS).
- ✓ Ideal client is fully penetrated with UnitedHealthcare offering.

2

Required UnitedHealthcare Products

- ✓ Medical (standard or gated plans).
- ✓ OptumRx®.
- ✓ Behavioral Health.
- ✓ Healthy Pregnancy.
- ✓ Chiropractic.

3

Optional Products*

- ✓ Dental with UnitedHealthcare.
- ✓ Vision with UnitedHealthcare.
- ✓ DFSA or HFSA with UnitedHealthcare.
- ✓ Optum Bank® HSA.
- ✓ HRA with UnitedHealthcare.

*

Coming Soon | Benefit effective dates

12/1/17

- ✓ Specialty Benefits:
 - Basic Life.
 - Basic AD&D.
 - Supp Life.
 - Supp AD&D.
 - Short-Term Disability.
 - Long-Term Disability.

- ✓ Spanish enrollment.
- ✓ Tiered networks.
- ✓ Third-party prod integration.
 - Spending Account (Report).
 - Specialty.

1/1/18

- ✓ Limited FSA with UnitedHealthcare.

Customer Reporting.

Standard Excel reports covering employee and dependent benefit and census data are available.

Available Reports

The Reports tool allows you to export certain employee and dependent benefit and census data in excel format. Descriptions of each reporting option are below. Multiple reports can be queued at the same time, but you will not be able to rerun a report until the initial run completes. The link to download a report will expire after 48 hours.

Premium Report

All employee premiums, by pay frequency, including effective dates.

[Select](#)

Benefit Elections Report (Employee Only)

Benefit election and basic census information for employees who experienced an election update within a user-defined date range

[Select](#)

Comprehensive Report (Current Elections)

A comprehensive snapshot of all election and census data for employees and dependents

[Select](#)

Enrollment Status Report

A snapshot of enrollment completion status for all employees

[Select](#)

Benefit Elections With Waives (Employee and Dependents)

Similar output to other Benefit Elections reports, inclusive of waived benefits

[Select](#)

Comprehensive Report (Full Election History)

A comprehensive snapshot of all election and census data for employees and dependents with election history

[Select](#)

Benefit Elections Report (Employee and Dependents)

Benefit election and basic census information for employees and dependents who experienced an election update within a user-defined date range

[Select](#)